

# INFORMATION NOTICE

## WORKFORCE SERVICES

Number: WSIN11-17

Date: November 30, 2011

Expiration Date: 12/30/13

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TO: WORKFORCE DEVELOPMENT COMMUNITY

SUBJECT: HEALTH CARE INNOVATION CHALLENGE

On November 14, 2011, the U.S. Department of Health and Human Services announced the [Health Care Innovation Challenge](#). This grant will award up to \$1 billion dollars to applicants who will implement the most compelling new ideas to deliver better health, improved care and lower costs to people enrolled in Medicare, Medicaid and Children's Health Insurance Program, particularly those with the highest health care needs.

Awards will range from approximately \$1 million to \$30 million for a three-year period. Applications are open to providers, payers, local government, public-private partnerships and multi-payer collaboratives. States are not eligible to apply.

The Health Care Innovation Challenge will encourage applicants to include new models of workforce development and deployment that efficiently support their service delivery model proposal. Enhanced infrastructure to support a more cost effective system-wide function is also a critical component of health care system transformation, and applicants are encouraged to include this as an element of their proposals.

Letters of intent to apply are due on December 19, 2011 and applications are due January 27, 2012. For more information on this initiative, please refer to the [Center for Medicare and Medicaid Innovation Website](#) for the funding opportunity announcement.

/S/ MICHAEL EVASHENK, Chief  
Workforce Services Division